



MY SCHOOLPULSE 5K SUCCESSFUL FOURTH EDITION IN FAQRA CLUB

With more than 1,600 participants, this 4th edition 5K event was a major success. The race is organized for the benefit of Myschoolpulse, which finances the schooling of children stricken with cancer and other severe illnesses during their long treatment away from school and friends. The event contributed to the schooling of 160 children hospitalized with cancer over the last three years and took place in the presence of His Excellency M. Raymond Audi, Bank Audi's Chairman, Mr. Farid Chehab, Leo Burnett's Honorary Chairman and Advisor to the board, Mr. Tony Salame, Aishti's CEO, Mr. Walid Kazan, Byblos Bank's Assistant General Manager and Head of International Network Division, M. Fadi Yarak, Director of the Ministry of Education, and Mrs. Raymonde Abou, Consultant for Lycée Libanais Francophone Dubai. Congratulations to the overall winners: Mr. Ahmed Jaffal 16'51" and Ms Arego Abbati 21'35"

HUGE INTERNATIONAL ZUMBATHON® CHARITY EVENT FOR BREAST CANCER AWARENESS

#1 Celebrity Zumba Fitness® Trainer, Steve Boedt, will be coming all the way from Belgium to host the Zumbathon® Charity Event breast cancer awareness, hosted by Ruba Moussa. At least 400 persons are expected to attend the 3 hour Zumbathon® Charity Event which will take place on Saturday, November 2, 2013, from 6:00 to 9:00 pm. All proceeds, ticket sales, and ZUMBAWEAR® sales will go to the May Jalilad Foundation for Cancer, a dynamic and motivated philanthropic cancer association with a simple mission: "to provide as much financial support as possible to as many cancer patients as possible." The event will take place at Fitness Zone, Hazmieh. Call Ruba Moussa for tickets, get them delivered to your door, buy them from Presella offices, or buy them online at <http://presella.com/event/ZUMBATHON/> Contact Ruba Moussa: 03-752372 or email at rubamoussa@gmail.com for more information.



LA REVOLUCION DE LA ZUMBA WITH REEBOK

Reebok showed its commitment to women's fitness once again, by participating in "La REVOLUCION DE LA ZUMBA," an event that took place on the shores of Florida Beach, Chekka. Zumba instructors from all across Lebanon joined to celebrate their love for dance, along with Reebok Dance ambassador Hiba Mikhael of "Dancing with the Stars," who also joined the fun encouraging women to get the very best for their dance workouts. Reebok provided a first look at its Fall/Winter 2013 Dance collection, a brand new apparel and footwear collection designed for style and fitness that capture the fundamental movements of dance. Changing the way women perceive, define, and experience fitness, the Reebok Dance collection combines bright colors and bold detailing with feminine designs and silhouettes.